

# Coding at its core

EncoderPro.com provides complete medical coding referential content for billing, reimbursement and compliance



It can be challenging to stay up to date with frequent code changes, regulatory updates, various guidelines and more. Optum360 helps physicians stay compliant and increase coding accuracy with a wide array of products.

Starting with EncoderPro.com, you can pair other products to fulfill your coding, billing and reimbursement referential content needs in one place. However, if you are a payer organization, we have a customized EncoderPro.com for Payers version designed specifically to meet the needs of payer organizations.

## Improve coding accuracy and compliance

### Proprietary content and features that go beyond code updates

EncoderPro.com is a web-based application designed to manage some of the most critical ambulatory coding, billing and reimbursement elements. With EncoderPro.com, you can dive deeper into complex regulatory compliance topics, such as Hierarchical Condition Categories (HCCs), National Correct Coding Initiative (NCCI) edits and local and national coverage determination (LCD and NCD) policies for medical necessity. EncoderPro.com Expert provides ambulatory practices, with an efficient way to check your work by running selected codes through an automated edit review to ensure proper unbundling, correct modifiers, complete diagnoses and more, prior to submittal to a clearinghouse/ vendor/payer. It also includes access to a 24-month historical content database for use during claim adjudication.

**80%**

**achieved faster  
code look-up.**

Clients are noticing coding productivity gains using EncoderPro.com.

## Specialized software eases the burden of setting defensible fee schedules

FeeAnalyzer.com makes it easier for physicians to set defensible fees while maximizing revenues. FeeAnalyzer.com data is updated throughout the year to ensure you have immediate access to the most current information available. This powerful data source is an online subscription service that provides access to relative and actual physician charge data\*, compiled by FAIR Health, Inc., for services in specific geographic areas, based on geographic location (geozip). In addition, it includes national charge data for HCPCS Level II codes — these are the aggregated fees your competition is charging. Medicare fee schedules are also integrated for a complete perspective.

## Physician-based claims submission, education and coding reference resources boost productivity

- **Claim Appeal and Denial Support Add-on** — Provides claims edit sourcing documentation within the Compliance Editor to assist with claim appeal support, access to the Optum360 Evaluation and Management Coding Advisor and the Auditor's Desk Reference books as well as access to the Optum® LYNX E/M coding tool.
- **Claims Batch Editor Add-on** — Boost productivity by running a batch of claims through the EncoderPro.com Compliance Editor for code edits.
- **EncoderPro.com Plus Add-on** — Provides specialty-relevant search capability, access to web-based education, worth 25 continuing education units (CEUs), and the Optum LYNX E/M coding tool to help with proper E/M code assignment.
- **Clinical Documentation Improvement Add-on** — Provides access to proprietary content from four Optum360 books: ICD-10-CM Clinical Documentation Improvement Desk Reference, Guide to Clinical Validation Documentation and Coding Reference, Physician Consulting ICD-10-CM CDI Improvement Training Content and Clinical Documentation Guidelines for Facilities. This content, organized by code, helps ensure clinical quality, substantiates medical necessity and aids in justification for appropriate reimbursement. Health record documentation as designated by the clinician is the foundation upon which coding decisions are based.
- **Optum360 Specialty Articles Add-on** — Access a proprietary Optum360 content database of more than 2,500 specialty newsletter articles that will help you explore specialty nuances and assist with accurately coding unique specialty situations.
- **AMA CPT® Content Module Add-on** — Offers unparalleled access to CPT®-associated content delivered by the AMA to provide clarity and accuracy in CPT® code reporting. Gain complete access to the *CPT® Assistant* newsletters, *CPT® Changes: An Insider's View* publication, and access thousands of answers to questions from the AMA's extensive knowledge base of customer-asked CPT® code inquiries.
- **AHA Coding Clinic® for ICD/HCPCS Add-ons** — Provides a complete archive of the ICD/HCPCS coding clinics to support you in assigning the most appropriate code to help avoid claim denials and assist with various research projects.

# 74%

used content for staff education.

Clients are noticing ways to use EncoderPro.com to improve staff education.



## Physician-based tools offered to increase coding accuracy



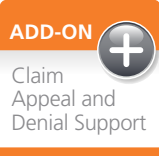
**EncoderPro.com:** Physicians and clinical staff have access to a robust online coding referential content library for all CPT®, HCPCS Level II and ICD-10-CM code sets, as well as Optum360 and Medicare coding guidelines, to ensure coding accuracy, improve billing performance and reduce rejected claims.

[Explore](#) the features and benefits of EncoderPro.com



**FeeAnalyzer.com:** Access relative and actual physician charge data for specific geographic areas as well as national charge data for HCPCS codes. These are the aggregated fees your competition is charging. Medicare fee schedules are also included for a complete perspective. The data is updated throughout the year to ensure users have the most current data available. This powerful data source makes it easier for physicians to set defensible fees while maximizing revenues.

[Explore](#) the features and benefits of FeeAnalyzer.com



**Claim Appeal and Denial Support Add-on:** Provides the actual sourcing for any claim edit. This means no more searching for code guidelines for claims appeal support. Additionally, for each code, this tool provides information from Optum360 Evaluation and Management Coding Advisor and the Auditor's Desk Reference books, as well as access to the Optum LYNX E/M coding tool. All of these features and content arm the coder with information to reduce denials and to support effective appeals.

[Explore](#) the features and benefits the Claim Appeal and Denial Support Add-on



**EncoderPro.com Plus Add-on:** Provides multiple features and expanded functionality specific to your specialty and organizational needs. It also allows you to earn up to 25 continuing education units (CEUs) through CareerWize.

[Explore](#) the features and benefits of the EncoderPro.com Plus Add-on



**Clinical Documentation Improvement (CDI) Add-on:** Provides essential information to assist coders in the translation of clinical documentation for complete and accurate coding, as well as assisting clinicians in thorough documentation at the point of care for proper code identification.

[Explore](#) the features and benefits of the Clinical Documentation Improvement (CDI) Add-on

ADD-ON



Optum360  
Specialty Articles

**Optum360 Specialty Articles Add-on:** Get exclusive access to the most recent and relevant specialty newsletter content available today from the source you know and trust — Optum360. This specialty information is derived from multiple specialty organizations (ASA, AAOMS, etc.) and other applicable sources (AMA, CMS, etc.) to provide you with information that will help you explore specialty nuances and assist with accurately coding unique specialty situations.

[Explore](#) the features and benefits of the Optum360 Specialty Articles Add-on

ADD-ON



AMA  
CPT® Content  
Module

**American Medical Association (AMA) CPT® Content Module Add-on:** Offers unparalleled access to CPT®-associated content delivered by the AMA to provide clarity and accuracy in CPT® code reporting. Gain complete access to the *CPT® Assistant* newsletters, *CPT® Changes: An Insider's View*, and access thousands of answers to questions from the AMA's extensive knowledge base of customer-asked CPT® code inquiries.

[Explore](#) the features and benefits of the AMA CPT® Content Module Add-on

ADD-ON



AHA  
Coding Clinic®  
for ICD/HPCPCS

**AHA Coding Clinic® for ICD/HPCPCS Add-ons:** The official source for ICD/HPCPCS coding advice when the classification and guidelines do not provide direction. The AHA Coding Clinic® for ICD/HPCPCS Add-ons provide a complete archive of the ICD/HPCPCS Coding Clinics to support you in assigning the most appropriate code to help avoid claim denials and various research projects.

[Explore](#) the features and benefits of the AHA Coding Clinic® Add-on

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To learn more, visit: [optum360coding.com/encoderpro](https://optum360coding.com/encoderpro)

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CPT is a registered trademark of the American Medical Association.

Coding Clinic is a registered trademark of the American Hospital Association.

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